

**FOR IMMEDIATE RELEASE (November 19, 2018)**

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**Kore Design receives COPA Award of Excellence for Product Development and the People's Choice Award for Best New Office Product.**

Etobicoke, Ontario — Kore Design, LLC is excited to announce that we have been honored by the Canadian Office Products Association (COPA) with two awards at this year's COPA Stars Gala. Kore was the beneficiary of both the 2018 Product Development Award of Excellence and the 2018 People's Choice Award for Best New Office Product.

The COPA Stars Gala event brings together the industry leaders in Canadian office supply products as they honor the winners of the COPA Awards Program and raise proceeds for the COPA Scholarship Fund. The COPA Awards Program recognizes companies and individuals involved in the manufacturing, resale, and distribution of office products within Canada by honoring successful product development, marketing ingenuity, corporate responsibility and leadership excellence in the office products sector.

These two awards will be added to the list of achievements already received by Kore Design for their drive to create high quality and beneficial products. Last night's pronouncement also marks Kore Design's first awards received outside of the USA and demonstrates Kore Design's growing recognition and expansion into the worldwide marketplace.

**About COPA™:**

COPA connects, empowers and celebrates its members by providing a host of business support resources, cost-saving programs and networking opportunities. They have been a proud membership community for the nation's resellers and manufacturers of office products for over 80 years.

The focus is to help members evolve by streamlining their operations, removing their barriers to growth and fostering the sharing of ideas to the benefit of everyone. Expertise, buying power, education and synergy are the cornerstones of our association.

## **About Kore Design, LLC:**

Kore Design has been a leader in Active Sitting, sitting that allows motion and increases “Secondary Focus” that allows for greater attention, better thinking and learning. Kore Wobble Chairs rock and spin on a patented, gently rounded base with anti-tip ring, encouraging movement while seated and permitting comfortable and ever-changing positions to help exercise and stretch core muscles (back, abs, and upper legs). Kore Wobble Chairs are ideal for school classrooms, libraries, or daycares; at work or in the home office; at drafting or crafts table; or for perching and taking a rest while standing for long periods of time.

The Kore Kids Wobble Chairs are now manufactured with Antimicrobial protection in multiple fixed-height or adjustable sizes and in many vibrant colors. Kore Office PLUS chairs are available in two adjustable versions (Everyday and Sit-Stand) and with various seat coverings.

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