

**FOR IMMEDIATE RELEASE (August 29, 2018)**

**Contact:**

Michael Riewe  
Sales and Marketing Support  
Kore Design, LLC  
705-999-0414  
michael@korestool.com

## **Kore Kids Adjustable Wobble Chair 15.5-21.5" Earns 2018 Academics' Choice Mind Spring Award for Mind-Building Excellence**

Aptos, California — Kore Design, LLC is pleased to announce that the Kore Kids Adjustable Wobble Chair 15.5-21.5" has been honored with a 2018 Academics' Choice Mind Spring Award, a prestigious seal of educational quality, reserved only for the best mind-building media and toys. The independent Academics' Choice Awards program and its seal of excellence are recognized worldwide by consumers and educational institutions as a mark of genuinely effective learning tools that stimulate the mind, and provide potential for the student to fully develop higher order thinking skills.

Kore Kids Adjustable Wobble Chair 15.5-21.5" is a winner of the Academics' Choice Mind Spring Award in the Gear/Equipment category. The Academics' Choice Advisory Board consists of leading thinkers and graduates from Princeton, Harvard, George Washington University, and other reputable educational institutions. Product-appropriate volunteer reviewers, combined with the brainpower of the Board, determine the coveted winners. Entries are judged by category (i.e. mobile app, toy, book, website, magazine, etc.), subject area, and grade level, and evaluated based on standardized criteria rooted in constructivist learning theory. The full list of winners is posted online [at www.AcademicsChoice.com](http://www.AcademicsChoice.com).

The hundreds of submitted products that are not chosen by the Academics' Choice Awards team (and many that are chosen) are donated to a variety of worthy charities and other organizations across the globe.

### **About Academics' Choice™:**

Academics' Choice™ helps consumers find exceptional brain-boosting material. Academics' Choice is the only international awards program designed to bring increased recognition to publishers, manufacturers, independent authors and developers that aim to stimulate cognitive development. A volunteer panel of product-appropriate judges, including parents, educators, scientists, artists, doctors, nurses, librarians, students and children, evaluate submissions based on educational benefits such as higher-order thinking skills, character building, creative play,

durability and originality. Only the genuine “mind-builders” are recognized with the coveted Academics’ Choice Award<sup>™</sup>.

**About Kore Design, LLC:**

Kore Design has been a leader in Active Sitting, sitting that allows motion and increases “Secondary Focus” that allows for greater attention, better thinking and learning. Kore Wobble Chairs rock and spin on a patented, gently domed base, encouraging movement while seated and permitting comfortable and ever-changing positions to help exercise and stretch core muscles (back, abs, and upper legs). Kore Wobble Chairs are ideal for school classrooms, libraries, or daycares; at work or in the home office; at drafting or crafts table; or for perching and taking a rest while standing for long periods of time.

The Kore Kids Wobble Chairs are now manufactured with Antimicrobial protection in multiple fixed-height or adjustable sizes and in many vibrant colors. Kore Office PLUS chairs are available in two adjustable versions (Everyday and Standing) and with various seat coverings.

###